

ABILITY NI - DEC 06

We can stop the bullies...

A new cartoon featuring a new character – Bukola – had its premier at the Moviehouse, Dublin Road on Monday 20 November as part of a major new programme to help young children in Northern Ireland learn to oppose bullying while developing respect for themselves and others.

NIPRA, Northern Ireland's largest early years organisation, in partnership with the Northern Ireland Commissioner for Children and Young People (NICCY) and the Ombudsman for Children (OCO) in the Republic of Ireland launched the programme to mark the beginning of Anti-Bullying Week and Universal Children's Day.

As well as the introduction of Bukola, a media campaign, pre-school activities and resources will be introduced to help parents and teachers deal with bullying behaviour and support children who have been bullied as well as children who are exhibiting bullying behaviour.



Elle McConville and Jody McBeth from Aghagallon Pre-School, Craigavon meet Bukola the new cartoon character.