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Pictures: Adam O'Sullivan

YOUNG APPROACH:
Early year specialists
Donagh Fitzpatrick and
Anne-Marie Mulholland
with Riagan Canning,
six, Zara Birch, three,
and Emily Collins, six,
at yesterday's launch

Beating prejudice is kids play

NORTHERN Ireland could soon be rid of bitter and damaging prejudices with an innovative new pre-school educational programme.

Yesterday details of the Media Initiative for Children were unveiled along with pilot study

results that showed early intervention helps children avoid the cycle of prejudice.

A number of children are set to benefit this programme when it rolls out across Northern Ireland and the Republic.